

A CyberCX company

“ Cyber offenders - both nation state and criminal - usually target end users as their initial point of entry into an organisation. And phishing is their tool of trade. Commercial and government organisations need a contextualised and substantive approach to staff training and awareness to help counter phishing as a threat vector. The Australian-grown answer to that need is Phriendly Phishing. Implementation is quick and simple. And it’s a no-brainer from a cyber resilience perspective. ”

Alastair MacGibbon, Former National Cyber Security Adviser & Head of the Australian Cyber Security Centre

PHISHING AWARENESS TRAINING & SIMULATION

Australian Based • Engaging • Effective • Measurable



Let’s face it, phishing is easy and effective. So effective in fact, that it is found in over 90% of both incidents and breaches featuring social actions*. The result? Ransomware, advanced threats, business disruption, costly remediation and reputation damage.

The good news is that training your employees and instilling cybersecure behaviours is also easy and effective. With Phriendly Phishing, you get a fully managed, comprehensive, measurable and friendly training solution. So don’t let hackers have the upper hand, talk to us about Phishing Awareness Training today!

“ Phriendly Phishing sets a higher standard, measuring ongoing organisational risk to phishing, while leading individuals on their own journey of phishing awareness. ”

David M Williams, ITWire



Key Features of Phriendly Phishing Awareness Training



Works on any Device

Your staff can access the training from any device with an Internet connection.



Software as a Service

No expensive deployments, patching, or updates.



Scalable Solution

The training is designed to be flexible; administrators can easily add or remove staff.



Managed Service

The training is offered as a managed service and does not require internal resource allocation.



User Friendly

The training suits staff with varying levels of technical expertise, and is friendly, engaging and effective.

Phriendly Phishing Awareness Training was developed by certified professionals with more than a decade of information security and risk remediation experience. Through ongoing research and practical experience in the field, developers ensure that the training remains current with phishing threats and techniques.

How Phriendly Phishing Works



1-Measure

We start with a simulated phishing campaign to determine your organisation's overall phishing risk, and to establish a baseline for future improvement measurements.



2-Educate

Delivered via the Internet, with tiers targeted at the beginner, intermediate and advanced levels, the training creates awareness of phishing threats and enables staff to develop phishing detection skills.

Users start at the Beginner level and work their way up.



3-Nurture

To enhance the training concepts and incorporate them into employees' day-to-day reality, they will receive simulated phishing emails, varying in sophistication, at random intervals.

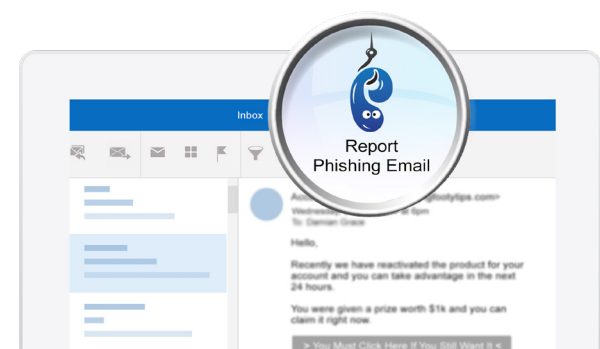
This is designed to help fine tune detection skills. If they open a simulated phishing emails and click on a link, they will be redirected to our portal for a training recap.



4-Report

Phriendly Phishing helps you track and report on success through an administrator portal. You can track training completion rates and overall staff performance. You can also identify devices and users that represent a higher risk to your organisation.

Leverage real-time phishing alerts with our S.C.A.M Reporter Outlook Add-in



Get better visibility with data from every Outlook user in your organisation. Whenever an employee reports a suspicious email, you're immediately alerted.

Defend against USB Drop Attacks

Defend against USB drop attacks with the USB Drop Testing & Reporting Tool - a quick, easy and effective way to create and manage USB Social Engineering assessments.



Benefits to your organisation

- Measure, improve and track employees' ability to detect and confidently handle social engineering threats, such as phishing and USB drop attacks.
- Reduce employee clicks on malicious links.
- Reduce the risk of scams and malware proliferation.
- Close the path of advanced malware to your systems.

“ Phriendly Phishing answered all of our questions. The interface is engaging with a nice mix of characters and fun language but at the same time overlays a very serious message for following due process. ”

Head of Business Management, Leading Australian Insurer



SCHEDULE A DEMO TODAY!

📞 1300 228 872

🌐 phriendlyphishing.com



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